

2022-2023 District Goals



District: 60 A

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

Action Plan

[Service Action Plan FY 2021-2022.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	20
2nd Quarter	1	35	20	15
3rd Quarter	0	0	40	25
4th Quarter	0	0	10	0

FY New Clubs

1

FY Charter Members

35

FY New Members

105

FY Retention Goal

60

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

80

Action Plan

[Membership Action Plan FY 2021-2022.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 9% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership Action Plan FY 2021-2022.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[LCIF Campaign 100 Action Plan FY 2021-2022.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

- 1 Membership retention
- 2 Recruiting members
- 3 Building leadership capacity
- 4 Member Satisfaction

Action Plan

[SMART Action Plan.pdf](#)